

## Message Text

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51

ACTION NEA-09

INFO OCT-01 ISO-00 EB-07 PA-02 PRS-01 USIA-15 CIAE-00

INR-07 NSAE-00 NEAE-00 /042 W  
----- 079969

P 281430Z APR 75

FM AMCONSUL CASABLANCA  
TO USDOC WASHDC PRIORITY  
INFO SECSTATE WASHDC 3454  
AMEMBASSY RABAT

UNCLAS CASABLANCA 0321

E.O. 11652: N/A  
TAGS: BEXP, MO  
SUBJ: CASABLANCA INTERNATIONAL FAIR - OPENING DAY MESSAGE

1. SUBJECT FAIR OPENED APRIL 24 AS SCHEDULED AND U.S  
PAVILLON WITH 27 EXHIBITION STANDS COMPLETELY DECORATED  
AND READY. FOLLOWING RIBBON CUTTING CEREMONY, AMBASSADOR  
NEUMANN AND CONSUL GENERAL BRUBECK ESCORTED CROWN PRINCE  
AND HIS ENTOURAGE THROUGH U.S. PAVILLION.

2. TYPICAL COMMENTS AS EXEMPLIFIED BY LE MATIN REPORTER  
(FRENCH NEWSPAPER WHICH HAS LARGEST CIRCULATION IN MOROCCO)  
WAS THAT QUOTE U.S. PAVILLION NOT ONLY FIRST PAVILLION COM-  
PLETED, BUT MOST ATTRACTIVE AND UNIQUE IN APPEARANCE UNQUOTE.  
U.S. PAVILLON OFFICIALY OPENED TO PUBLIC AT 1400 HOURS AND  
CLOSED 2230 HOURS DURING WHICH TIME WE ESTIMATED THERE WERE  
2,500 VISITORS. ON APRIL 25 WE COUNTED 6,000 VISITORS BETWEEN  
1400 AND 1800 HOURS.

3. ALL EXHIBITORS MOST PLEASED WITH PREPARATION OF PAVILLION  
AND ARRANGEMENTS. FMC CORP. REPORTS THREE PROSPECTIVE SALES.  
FLORIDA DEPARTMENT OF COMMERCE WHICH IS PROMOTING SALES OF  
PRODUCTS AND EQUIPMENTS MANUFACTURED IN THAT STATE RECEIVED  
TWO BUYING INQUIRIES FOR SOLAR ENERGY SYSTEM AND EQUIPMENT FOR  
OCP (GOM PHOSPHATE MINING COMPANY); VARIAN ASSOCIATES CONCLUDED  
AGENCY AGREEMENT COVERING MEDICAL THERAPY EQUIPMENT WITH REP OF  
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IRAQI FIRM WHO VISITED PAVILLION AND ALL AIRCRAFT MANUFACTURERS

(BOEING, LOCKHEED AND MCDONNEL-DOUGLAS) REPORT LARGE VOLUME OF  
VISITORS AT THEIR RESPECTIVE BOOTHS.

4. WILL REPORT ON AMERICAN DAY WHICH IS BEING HELD APRIL 29.  
BRUBECK

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 28 APR 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975CASABL00321  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750148-0737  
**From:** CASABLANCA  
**Handling Restrictions:** n/a  
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**Line Count:** 66  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION NEA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 10 JUL 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <10 JUL 2003 by maginmm>; APPROVED <10 FEB 2004 by ShawDG>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** CASABLANCA INTERNATIONAL FAIR - OPENING DAY MESSAGE  
**TAGS:** BEXP, MO  
**To:** COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006